

ABOUT BAREFOOT SAILING CLUB

BAREFOOT SAILING CLUB (BFSC) is one of Lake Lanier's major sailing clubs. BFSC was founded in 1971 on the premise of a common forum for people who love sailing - and who may or may not even own a boat. If you're new to sailing or an old salt, you are invited. Whether you prefer the adrenaline rush of hiking out or "poppin' a chute" as you round a buoy or just relaxing for a pleasant day sailing on the lake with good company.... you are welcome.

EDUCATION

One of Barefoot Sailing Clubs main objectives is to help our members become better sailors. Barefoot has a learning segment at most of our monthly membership meetings. We also offer seminars on various topics like spinnaker handling and race committee throughout the year.

CRUISING

If you prefer to relax and take in the sun you won't want to miss out on our member led cruises. Cruisers get together all year long for a wide variety of events. Choose to participate in any of the raftups, moonlight cruises, wine & cheese events and more. There are also the First Saturday Cruises held every month. The Cruise Captain assigns a time and place to meet up where everyone is assigned to a boat. Just show up with your cooler and sunscreen!

RACING

Barefoot offers major racing circuit events each year, including the annual two-day "Barefoot Open Regatta" in October. The club sponsors a racing series for its PHRF fleets with awards to skippers and crew for each series. Regular club races are held on Lake Lanier and include both buoy and long-distance (around the islands) racing. The club's sailing instructions detail the rules of racing with Barefoot. Visitors are invited to crew for races; just attend the skipper's meeting held 2 hours before each race to see which skippers need crew.

SOCIAL

As its name suggests, the Barefoot Sailing Club is casual and informal, offering a variety of outings and social activities. You will meet interesting folks from all walks of life who have the common interest of sailing. After race parties, raft-ups, fun cruises, and informal gatherings will give you a chance to meet new friends and talk sailing. The club sponsors annual events such as the Blessing of the Fleet to start the racing season; moonlight cruises; a Blue Water Cruise on chartered boats (Florida or other areas); the annual Low Country Boil, Steak Out and a Holiday Awards Banquet to end the year. A monthly newsletter, keeps you up-to-date on all club happenings. Contact our Social Captain, volunteers are always welcome.



Barefoot Sailing Club
P.O. Box 147
Flowerly Branch, GA 30542



2026 BAREFOOT OPEN REGATTA OFFICIAL PROGRAM GUIDE

The 52nd Annual Barefoot Open (BFO) is proud to be the longest continuously running regatta on Lake Lanier.

Mark your calendar for October 9 - 11, 2026, as sailors from across the lake gather for this high-spirited and competitive event. The Official Regatta Guide will reach hundreds of attendees and is also available online at barefootsailing.org, providing extended exposure for participating sponsors.

Don't miss this opportunity to showcase your business at Lake Lanier's premier sailing event—a celebration of sport, camaraderie, and community at the 2026 Barefoot Open Regatta.

AD RATES & SPECS

barefootsailingclub.org

For a more info go to barefootsailingclub.org JOIN NOW!

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2026 Barefoot Open Regatta AD RATES

We invite you to be a part of the 52nd Annual Barefoot Open Regatta by advertising in the official BFO Guide.

The 52nd Annual Barefoot Open (BFO) is the longest continually running regatta on Lake Lanier. An action packed weekend starting with the Skipper's Meeting Friday evening to Sunday afternoon awards ceremony, the two full days of racing for all fleets, party and Saturday dinner gala. This is one of the best events for racing on Lake Lanier with a top notch, knowledgeable, and experienced race committee and judges. Join in and enjoy the racing and party!

RATES

____ FULL PAGE \$300 ____ HALF PAGE \$150 ____ QUARTER PAGE \$75 ____ BACK COVER* \$400
____ INSIDE BACK COVER* \$350

ALL ADS INCLUDE DIGITAL LINK ON BAREFOOTSAILINGCLUB WEBSITE (NAME OF BUSINESS, CONTACT INFO, TWO SENTENCES DESCRIBING BUSINESS, WEBSITE)

_____ DONATION (NO AD)

BANNER RATES

Add your logo to our BFO Banners. Banners will be displayed throughout the three day event. _____ \$350
DEADLINE SEPTEMBER 1, 2026.

AD DEADLINE SEPTEMBER 1, 2026

The Barefoot Open Regatta Guide is a digest-size, full color, all-in-one publication which serves as an invaluable resource for the sailing community to all the events of this three day regatta event.

Advertiser _____

Contact Person _____

Address _____ Phone _____

Email _____

ADVERTISER SIGNATURE _____ Date: _____

PAYMENTS

Please make payments online:

<https://www.barefootsailingclub.org/product-page/52nd-bfo-sponsorship-ad>

If you prefer to mail a check, send to:

Barefoot Sailing Club, P.O. Box 147, Flowery Branch, GA 30542

ARTWORK:

SEND logos and ads to grp315@gmail.com. If you do not have an ad. We will create an ad for you, please send your website or business info.



ALL ADVERTISERS RECEIVE IN ADDITION TO PRINTED AD:

- Weblinks and digital ad on Barefootsailingclub.org
- Distribution of printed programs to all attendees at 2026 Open Regatta

AD DIMENSIONS, DEADLINE SEPTEMBER 1.

Full Page <i>(include a quarter inch border)</i>	5.5 (W) x 8.5 (H)
Half Page <i>(include a quarter inch border)</i>	5.5(W) x 4.25 (H)
Quarter Page	5.5 (W) x 2.0 (H)

