

## ABOUT BAREFOOT SAILING CLUB

BAREFOOT SAILING CLUB (BFSC) is one of Lake Lanier's major sailing clubs. BFSC was founded in 1971 on the premise of a common forum for people who love sailing - and who may or may not even own a boat. If you're new to sailing or an old salt, you are invited. Whether you prefer the adrenaline rush of hiking out or "poppin' a chute" as you round a buoy or just relaxing for a pleasant day sailing on the lake with good company.... you are welcome.

## EDUCATION

One of Barefoot Sailing Clubs main objectives is to help our members become better sailors. We offer an Introduction to Sailing Class in the spring, which introduces our members to the basics of sailing. Barefoot has a learning segment at all of our monthly membership meetings. We also offer seminars on various topics like spinnaker handling and race committee throughout the year.

## CRUISING

If you prefer to relax and take in the sun you won't want to miss out on our BFSC Cruises. Cruisers get together all year long for a wide variety of events. Choose to participate in any of the raftups, moonlight cruises, wine & cheese events and more. There are also the First Saturday Cruises held every month. The Cruise Captain assigns a time and place to meet up where everyone is assigned to a boat. Just show up with your cooler and sunscreen!

## RACING

Barefoot offers major racing circuit events each year, including the annual two-day "Barefoot Open Regatta" on the first weekend in October. The club sponsors a racing series for its PHRF fleets from March through November with awards to skippers and crew for each series. Regular club races are held on Lake Lanier and include both buoy and long-distance (around the islands) racing. The club's sailing instructions detail the rules of racing with Barefoot. Visitors are invited to crew for races; just attend the skipper's meeting held 2 hours before each race to see which skippers need crew.

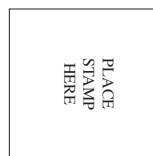
## SOCIAL

As its name suggests, the Barefoot Sailing Club is casual and informal, offering a variety of outings and social activities. You will meet interesting folks from all walks of life who have the common interest of sailing. After-race dock parties, raft-ups, fun cruises, and informal gatherings at Sunrise Cove Marina will give you a chance to meet new friends and talk sailing. The club sponsors annual events such as the Blessing of the Fleet party to start the racing season; moonlight cruises; a Blue Water Cruise on chartered boats (Florida or other areas); the annual Lobster Boil, Steak Out and a Holiday Awards Banquet to end the year. A monthly newsletter, keeps you up-to-date on all club happenings. Contact our Social Captain, volunteers are always welcome.



Barefoot Sailing Club  
P.O. Box 147  
Flowerly Branch, GA 30542

For a more info go to [barefootsailingclub.org](http://barefootsailingclub.org) JOIN NOW!



## 2024 BAREFOOT OPEN REGATTA OFFICIAL PROGRAM GUIDE

The 50th Annual Barefoot Open (BFO) is the longest continually running regatta on Lake Lanier.

The BFO is **October 11-13**, bringing all sailors from across the lake to this exciting regatta. The Official Guide will be seen by hundreds of attendees, plus it is distributed online via [barefootsailing.org](http://barefootsailing.org).

Join the celebration by showcasing your business at the premier gathering of racers and sailing enthusiasts at the 2024 Barefoot Open Regatta.

### AD RATES & SPECS

[barefootsailingclub.org](http://barefootsailingclub.org)



## 2024 Barefoot Open Regatta AD RATES

We invite you to be a part of the 50th Annual Barefoot Open Regatta by advertising in the official BFO Guide.

The 50th Annual Barefoot Open (BFO) is the longest continually running regatta on Lake Lanier. An action packed weekend starting with the Skipper's Meeting Friday evening to Sunday afternoon awards ceremony, the two full days of racing for all fleets, party and dinner gala. This is one of the best events for racing on Lake Lanier with a top notch, knowledgeable, and experienced race committee and judges. Join in!

### RATES

\_\_\_\_\_ FULL PAGE \$300 \_\_\_\_\_ HALF PAGE \$150 \_\_\_\_\_ QUARTER PAGE \$75 \_\_\_\_\_ BACK CVR\* \$400 \_\_\_\_\_ INSIDE BACK CVR\* \$350

ALL ADS INCLUDE DIGITAL LINK ON BAREFOOTSAILINGCLUB WEBSITE (NAME OF BUSINESS, CONTACT INFO, TWO SENTENCES DESCRIBING BUSINESS, WEBSITE)

\_\_\_\_\_ DONATION

### BANNER RATES

Add your logo to our BFO Banners. Banners will be displayed throughout the three day event. \_\_\_\_\_ \$350  
DEADLINE SEPTEMBER 1, 2024.

### AD DEADLINE OCTOBER 1, 2024

The Barefoot Open Regatta Guide is a digest-size, full color, all-in-one publication which serves as an invaluable resource for the sailing community to all the events of this three day regatta event.

For more info regarding advertising or to reserve ad space, please contact us via [grp315@gmail.com](mailto:grp315@gmail.com).

Advertiser \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

ADVERTISER SIGNATURE \_\_\_\_\_ Date: \_\_\_\_\_

### PAYMENTS

**Please make payments online:**

<https://www.barefootsailingclub.org/product-page/bfo-sponsorship-ads>

If you prefer to mail a check, send to:

**Barefoot Sailing Club, P.O. Box 147, Flowery Branch, GA 30542**

### ARTWORK:

SEND logos and ads to [grp315@gmail.com](mailto:grp315@gmail.com). If you do not have an ad. We will create an ad for you, please send your website or business info.



ALL ADVERTISERS RECEIVE IN ADDITION TO PRINTED AD:

- Weblinks and digital ad on [Barefootsailingclub.org](http://Barefootsailingclub.org)
- Distribution of printed programs to all attendees at 2024 Open Regatta
- Distribution of programs at Barefoot Sailing Club.

### AD DIMENSIONS, DEADLINE OCTOBER 1.

Full Page <i>(include a quarter inch border)</i>	5.5 (W) x 8.5 (H)
Half Page <i>(include a quarter inch border)</i>	5.5(W) x 4.25 (H)
Quarter Page	5.5 (W) x 2.0 (H)

